

Hannah Lawrence

23 Brake Close, Kingswood, Bristol, BS15 9TW

Tel: 07765 394273

Hannahlawrence07@hotmail.co.uk

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Brian May is worth it!

A 260 – word article

By

Hannah Lawrence

BEAUTY and cosmetic giants L’Oreal have confirmed Brian May will be the new face of their range of hair products.

Paying May the minimum wage, a L’Oreal spokesperson told us Brian will replace the current advertiser of their products Cheryl Cole by the end of the week.

Cole was sensationally ditched by the beauty company yesterday after she was caught on CCTV in a supermarket buying an own brand hairspray and not a L’Oreal product.

This is apparently against the rules. Once you sign up to be the face of L’Oreal you must buy and use all their products, this includes wearing L’Oreal lipstick – something Brian has reportedly agreed to do.

We spoke to the managing director of L’Oreal, Monsieur La Bonk, regarding their appointment of Brian May; “We are delighted that Brain will be advertising our hair care range,” said Bonk, who was sporting L’Oreal’s new sparkling orange eye shadow. “He has the most beautiful, naturally curly, vibrant hair; he will be perfect for our campaign!”

So it would seem May really is ‘worth it’ for Bonk. A snip at the minimum wage, his luscious locks have been a big hit with the L’Oreal executives.

May, however, is yet to comment on the deal. He is happy to wear the cosmetic firm’s lipstick but it is rumoured he is not too keen on them naming their new hair products after Queen songs. He doesn’t think ‘Hair will rock you shampoo,’ ‘Radio gel gel’ and ‘Crazy little thing called styling mousse,’ will be big hits with Queen fans or hair care customers.

